



The Green Triangle

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The Green Triangle is a partnership organisation based around three world leading research institutes along with the skills and local knowledge of two other key partners. Founded through this exciting and innovative collaboration between BRE, Rothamsted Research, The University of Hertfordshire, St. Albans City and District Council and Oaklands College, The Green Triangle is focused on and committed to supporting the start-up, growth and acceleration of green industries.

The Green Triangle stemmed from the desire of St. Albans City and District Council to provide a forum to raise the profile of Green and sustainable sectors which was a clear business growth area, not only for the district, but for the wider Hertfordshire area. The Council approached BRE, Rothamsted Research, the University of Hertfordshire and Oaklands College to investigate how to best achieve this. Each of these organisations showed a high level of enthusiasm and thus the Green Triangle was born. As a partnership, The Green Triangle founder members already makes a major contribution to the Hertfordshire economy taking into consideration that as individual local employers they are among the largest in Hertfordshire, with a research spend over £100 million and employ over 1,500 skilled research staff.

The Green Triangle has clearly defined visions and at the forefront is the aspiration to establish Hertfordshire as a globally renowned centre of excellence in green technology. In order to achieve this, six high level, strategic aims have been put in place. These are;

- Making a major contribution to the nation's economic growth
- Developing green technology and enterprise in the Hertfordshire area
- Attracting and retaining skills and talent in environmental research and its application
- Providing infrastructure linking enterprise and research in green science, engineering and technology
- Assisting the growth of new businesses associated with green enterprise

Also on the agenda for The Green Triangle is to;

- Promote the district as an international centre for green innovation and technology
- Developing vision and objectives to deliver outcomes of the Green Triangle
- Promote Hertfordshire Local Enterprise Partnership (LEP)
- Lobby Government organisations and European networks

The Green Triangle's aims and objectives have the potential to create jobs and attract investment from across the county and beyond. By 2020 the partnership would like to see;

- A world leading hub of excellence for green technology
- 3000 jobs across Hertfordshire in green technology with an emphasis on young people
- 100 small businesses starting up or growing

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- Doubling of research spend from £100 to £200 million

The Green Triangle is working with other partners including the Hertfordshire Local Enterprise Partnership to:

- Raise the national and international profile of The Green Triangle
- Set up The Green Triangle as a formal partnership
- Create a jointly-funded hub
- Offer legal and support services to new and existing green enterprises
- Focus on training locally to make St Albans the first port of call for high level green-related skills
- Work with neighbouring local authorities to secure move-on space for expanding green businesses

The work of the Green Triangle partners may take place in the region of Hertfordshire and contribute significantly to local employment and GVA, however the scope and significance of the research and business activities carried out by BRE, Rothamsted and UoH goes a long way beyond the borders of Hertfordshire. Much of the work done by The Green Triangle and its partners and supporters has national and international breadth and often their brands are better known outside the UK than they are here.

One of the aims of the Green Triangle initiative is to attract investment to the region, and to support the growth of other like-minded companies that want to establish themselves in this area.

At the same time, The Green Triangle provides an opportunity for SMEs and other organisations in the "Green" arena to export the best of British to other countries.

For more information on The Green Triangle visit www.thegreentriangle.org.uk or contact Tara Clark, Business Development Manager – tara.clark@oaklands.ac.uk or 07743 809515

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